



Why Should I Become An Archer Range Dealer?

•Great Product!

- *Accurate Rangefinder
- *Extra Long 33'+ Pull-up Rope
- *Combination of Uses
- *User Friendly
- *No Batteries
- *Durable

•Profitable for the Dealer

- Many archery shops do not carry rangefinders because of the initial cost of inventory and sales competition.
- More likely than lasers to sell locally.
- Better Return on Investment than lasers for inventory cost.
- At this price they can be used as incentives to purchase a bow package, tree stand or an ADD-ON to any large purchase.

•Targets Multiple Buyer Types

•NEW ARCHERS

- The price point is very attractive to the new Archer, especially after the initial investment of the bow, sights, arrows, heads, etc.
- Many inexperienced Archers have difficulty judging distance, especially from a tree.
- How many archers come in your shop and say they misjudged the distance? Turn this into a sales lead!

•VETERAN ARCHERS

- Many veteran archers do not have a rangefinder. The MOST COMMON REASON IS PRICE.
- Many veterans shoot older and traditional equipment that makes judging distance more critical.
- Veteran archers have more difficulty judging distance because of lack of time to practice or quality of vision decreases.
- Many prefer the Archer Range instead of lasers when bowhunting.
- At this price many Archers will purchase extras.

•GIFT BUYERS

- Costs less than \$50! PERFECT GIFT PRICE RANGE !!
- How many times have you heard, "What do they not have?"

•Multiple Buying Seasons

- *Pre-Archery Season
- *"Missed Shot" In Season sales
- *Late Archery Purchases
- *Christmas Gift Buying
- *Birthdays
- *Gift Card Purchases



The Only Product of Its Kind!

Questions & Answers

Q. What is the Archer Range Rangefinder?

A. The Archer Range Rangefinder is a combination rangefinder/pull-up rope designed specifically for any bow hunter using a tree stand.

Q. How does the Archer Range work?

A. It works using simple mathematics of a right triangle. If you know the height up to the bow hunter and the angle out to a target you can know the distance to the target. The Archer Range utilizes a 33'+ tape measure as a pull-up rope to measure the height. A pendulum measures the angle while, simultaneously, displaying the distance.

Q. Do you have to do any calculations?

A. No. Once the height is known (using the pull-up rope/tape measure), it is as easy as aim, press a button, and read the distance. **Very, simple.**

Q. How do I aim with it?

A. The Archer Range has "pistol" style sights on top. You simply line up the top of the front blade with the top of the rear blades then aim at the target.

Q. Can you use the Archer Range on a hill side.

A. Yes. There are several methods to use when the target is up or downhill from the base of your tree.

Q. Does the Archer Range give the Horizontal or Actual (line of sight) Distance to the target?

A. The Archer Range calculates the HORIZONTAL DISTANCE to the target just like the latest Lasers.

Q. Does the Archer Range require batteries?

A. No.

Q. Does the Archer Range use a laser?

A. No. There are no electronic parts to worry about.

Q. Does the Archer Ranger use prisms or mirrors?

A. No.

Q. How long is the pull-up rope?

A. The Archer Range is marked and advertised as 33 feet, but most are actually 34 feet.

Q. How do you attach the pull-up rope?

A. Simply insert the end between the riser and string and loop over the cam or stabilizer. Quiet, quick and secure.

Q. How does the belt loop clip attach?

A. The belt loop clip was designed so that it can be attached to the Archer's rear most belt loop with one quick sliding motion using only one hand. It is also balanced in such a manner as to not come off accidentally.

Q. How durable is the Archer Range Rangefinder?

A. Extremely durable. It has been tested by being thrown from a height of 35 feet without any effect.

Q. What is the max range distance?

A. 50 yards

Q. What is the max ranging height?

A. 35 feet

Q. What is the pull-up rope made from?

A. It is a vinyl/fiberglass tape measure. It is an actual tape measure. It is great for measuring anything, even Horns!

Q. If I shoot one pin out to 30 yards, how will it benefit me?

A. You need to know where 30 yards is. You don't have to guess at your maximum effective range.

Q. Why does an archer need a range finder?

A. Archery is a sport that is completely Distance oriented. If the distance is unknown, accuracy will falter.

Q. Is the Range Finder affected by water?

A. No, the device will function in wet conditions as long as there are no obstructions to affect the swinging of the pendulum. Even if completely submerged, just shake the water out and hunt.

Q. Does brush interfere with the accuracy of the Range Finder?

A. No

Q. Can spare parts be bought for the Range Finder?

A. Yes

Q. Will the Archer Range perform in freezing temperatures?

A. Yes.

Q. What type of warranty is included?

A. 2 years materials and workmanship